III Semester B.B.A. Degree Examination, November/December 2016 (CBCS) (F+R) (2015 – 16 & Onwards) BUSINESS ADMINISTRATION 3.4: Human Resource Management

Time: 3 Hours

Max. Marks: 70

Instruction: Answer should be written in English only.

SECTION - A

Answer any five sub-questions of the following. Each sub-question carries two marks. $(5\times2=10)$

- 1..a) What do you mean by Human Resource Management?
 - b) What is an interview?
- · c) Define training.
 - d) What do you mean by compensation?
 - e) What is right sizing?
 - · f) What is the meaning of promotion?
- g) Give the definition of HRD.



SECTION - B

Answer any three questions of the following. Each question carries six marks. (3×6 = 18)

- 2. Explain the objectives of Human Resource Management.
- 3. What are the benefits of training?
- 4. What is transfer? Explain the reasons for transfer.



- 5. Discuss the importance of performance appraisal.
 - 6. What are the objectives of compensation?

SECTION-C

Answer any three questions of the following. Each question carries 14 marks. $(3\times14=42)$

- 7. Discuss the duties and responsibilities of human resource Manager.
- 8. Briefly explain the various sources of Recruitment.
- 9. Explain the various types of on-the-Job training and off-the-Job training methods.
- 10. Explain the bases of promotion.
- 11. Explain the principles and techniques of wage and salary administration.

